LC Lisette Colon

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Price list.

Business administration and websites for small businesses. Every project starts with a free 15-minute call and a written quote.

Business administration SETUP, THEN MONTHLY

Organize	One place for everything that comes in. Login for you and 2 staff, one request list from forms, calls and texts, customer records, instant alerts, social and email connected, a one-hour training and staff guide.	**$1,500** setup, then $85/mo
Manage	Everything in Organize, plus online booking with text reminders, automatic follow-ups and review requests, job and vendor tracking, a Monday summary, up to 5 staff logins and a monthly check-in.	**$3,000** setup, then $175/mo
Grow	Everything in Manage, plus one custom tool (ordering, inventory, deliveries or a tenant portal), team dashboards, an AI assistant with a person approving every message, unlimited logins, same-day support, and data online or on site.	**from $6,500** setup, then $300/mo

Moving up costs only the difference in setup; nothing is rebuilt. Setup can be paid 25% to start, then 12 monthly payments. The monthly fee covers backups, security updates, fixes and small changes. Texts and outside tools at cost.

Package extras

Another custom tool	A second tool built for your business.	**from $1,200** setup, then $60/mo
AI receptionist	Answers your calls. Call minutes at cost.	**$500** setup, then $150/mo
Computer at your location	Your data kept on site. Computer at cost.	**$400** setup, then $60/mo
Moving your records	From paper or spreadsheets into the system.	**from $300**
Admin help	I run your requests, scheduling and follow-ups, in English or Spanish.	**$250/mo** 5 hrs, or 10 hrs for $450

Websites ONE-TIME PRICE

Starter	One page with services, hours, contact and map. One form. One round of changes. About 1 to 2 weeks.	**$1,200** or $300, then $85/mo × 12
Standard	Up to 5 pages, two forms, copy rewritten, your photos, Google Maps and search basics. Two rounds of changes. About 3 to 4 weeks.	**$2,500** or $625, then $175/mo × 12
Premium	Up to 10 pages and two forms, a photo session, menu or flyer pages, Google Business Profile cleanup and launch graphics. Three rounds of changes. About 5 to 6 weeks.	**$3,800** or $950, then $270/mo × 12

Works alone or with a package. Pay half to start and half at launch, or monthly. 12-month totals: $1,320, $2,725 or $4,190. You own the site and your domain.

Care plans MONTHLY, OPTIONAL

Hosting	Your site online, secure and backed up. No content changes.	**$35/mo** $350/yr
Care	Hosting, plus up to 1 hour of updates a month, done within 2 business days.	**$100/mo** $1,000/yr
Care Plus	Up to 3 hours of updates a month, a visitor report and same-day urgent changes.	**$200/mo** $2,000/yr

Yearly saves two months. Unused hours don't roll over.

Add-ons

Extra page	One more page in the same design.	**$300**
Extra form	Another form that emails you each request.	**$175**
Logo refresh	A modern version of your logo for web and print.	**$400**
Admin login	Change your own prices, hours and photos. Includes training.	**from $700**
Online booking setup	Customers pick a time on your site. Booking tool fee at cost.	**from $450**
Google review feed	Your newest Google reviews on your site.	**from $175**
Order builder	Customers build an order and see a live total before they send it.	**$700**
Animated hero	An animated top section for your home page.	**$600**
Custom illustration	An illustrated portrait of you in two poses, for your site and social.	**$200**
Pricing guide	Prices built on your real supply costs, your time and local prices.	**$350**
Online ordering setup	Online ordering for up to about 50 menu items.	**from $900**
Extra update hour	Changes outside a care plan, quoted first.	**$85/hr**
Rush delivery	When the schedule allows.	**+25%**

Photography

Photo session	Storefront, food, products or property. About 20 edited photos.	**$450**
Drone photos and video	About 10 aerial photos and a short video clip. Weather permitting.	**$625**

Marketing NO PROMISED RANKINGS

Google Business Profile	Your profile completed and cleaned up. You stay the owner.	**$250**
Local Search Setup	Profile cleanup, search setup, five matching listings and a review link.	**$450**
Local Visibility plan	Monthly posts, photos, review replies and a short report.	**$150/mo**
Social, email and print	Social graphics, email campaigns, flyers, menus and cards.	**Quoted**

Book a free 15-minute call: lisettecolon.com/book.html

Prices as of October 2026. Your written quote is final.